

KNOWLEDGE & SKILLS

Over a decade of working with Photoshop, Illustrator and InDesign
Over 5 years experience in preparing files for both offset and digital printing
Over 3 years experience creating marketing emails for a variety of products and events
Experience photographing in the field as well as in a lightroom environment
Familiar with both PC and Macintosh operating systems
Able to meet daily deadlines as well as handle multiple incoming jobs
Work efficiently and quickly while ensuring work is correct
Ability to work as an individual as well as with a team
Extensive knowledge of Microsoft Office up to Office 2013
Basic knowledge of HTML and CSS

EXPERIENCE

August 2015 - Present; **Freelance Designer for prIME Oncology**

Working closely with prIME's design team to assist with the creation of design comps for prIME's American and European seminars

July 2015 - Present; **Freelance Designer for Accelerated Leadership Group**

Creating logos and various graphics for ALG's clients' internal programs and set up Word and Powerpoint document themes to pair with the programs

July 2013 - February 2015; **Graphic Designer for Benchmark Brands (Contract)**

Worked with digital design team to create weekly batches of marketing emails geared toward product promotion as well as sale events and social media support

Produced various promotional graphics for social media posts and cover photos on outlets such as Facebook, Pinterest, and Google+

Created Facebook contest campaigns including logo marks and overall look and feel

Sept 2008 - April 2013; **Graphic Designer/Production Artist for Phase 3 Media**

Created marketing collateral for a variety of clients, such as brochures, logos, tradeshow graphics, banners, emails, and powerpoint presentations

Was the sole designer maintaining Medialink, a proprietary system for clients to utilize internally for ordering customized business cards, stationary, and other items related to their business needs

Edited and touched up photos and scans for clients

Maintained internal pieces for the company as well as organized and maintained files on servers as well as printed go-bys

Worked closely with in-house print team to ensure files from both clients and design were set up correctly for print

May 2006 - Sept 2008; **Graphic Designer/Photographer for For Rent Media Solutions**

Created ads, flyers, and other pieces for For Rent Magazine and Para Rentar for a variety of apartment communities in the metro Atlanta area

Touched up photos in Photoshop to remove cars and grills

Maintained a font library as well as kept an organized system of stock photography approved for use in advertisements

Took interior and exterior photos of apartments for ads

Met with leasing managers to handle photography of their properties

OTHER EXPERIENCE

July 2005 - Present
Freelance Graphic Designer
Contract work with a variety of clients to create logos, brochures, postcards, billboards, packaging labels, and website layouts

July 2005 - May 2006
Graphic Designer for the Henry Daily Herald
Created ads, brochures, and inserts for the local newspaper; set up color separation and assisted with offset plates for production team

January 2005 - May 2005
VSU Publications Intern
Created brochures, postcards, catalogs and edited stationary while maintaining Valdosta State University brand standards

January 2005 - May 2005
Ad Designer for VSU Spectator
Designed business ads for use in school newspaper

EDUCATION

Date of Graduation: May 7, 2005
Bachelor of Arts in Art with Honors
Cumulative GPA: 3.58

Valdosta State University,
Valdosta, Georgia

May-June 2004: Participated in an Italian Study Abroad Program

ART-RELATED HONORS

April 2006; 1st & 2nd Place Awards at 2006 Georgia Press Association Convention

April 2005; VSU Fine Arts Gallery Poster Design Contest Winner

April 2005; "Hello, My Name is Art" Senior Exhibition 2005

OTHER HONORS & AWARDS

Spring 2004 - Spring 2005; International Golden Key Society

Fall 2001 - Spring 2005; Honors Student Association

Various Semesters; Dean's List